United Nations Educational, Scientific and Cultural Organization

BINUS UNIVERSITY

UNESCO eNet Entrepreneurship Education Network

35 YEARS BINUS FOR A GREATER NUSANTARA

# INFORMATION SHEET

**5th UNESCO-APEID**
Meeting on
Entrepreneurship
Education

## TRANSFORMING ENTREPRENEURS FOR SUSTAINABLE BUSINESSES AND JOB GENERATION

**26th - 28th SEPTEMBER 2016**

Jakarta & Bandung, Indonesia

# SCHEDULE

## 5th UNESCO-APEID Meeting on Entrepreneurship Education
### 26-29 September 2016, Jakarta and Bandung, Indonesia

| **Sunday, 25 September 2016** | | **Venue** |
|---|---|---|
| | Arrival and check in | Atlet Century Park Hotel |
| **Monday, 26 September 2016** | | |
| 08.00 | Departure to BINUS JWC Campus | |
| 08:30 – 09.00 | Registration | BINUS JWC (Main Lobby) |
| 09:00 – 10:00 | **Opening Ceremony**<br>• Welcome Speech from BINUS (Ir. Bernard Gunawan, CEO)<br>• Welcome Speech by UNESCO Jakarta (Prof. Dr. Shahbaz Khan, Director)<br>• Welcome Speech by Directorate General of Science and Technology of Higher Education (Dr. Ir. Patdono Suwignjo, M.Eng.Sc - TBC)<br><br>**Group Photo** | |
| 10:00 – 10:30 | **Coffee Break & Networking** | |
| 10:30 – 12:00 | **Panel Discussion on Employers: Co-creation and Engagement**<br>• Policy Maker: ASEAN US Business Council<br>• Educator: Xiaozhou Xu, Dean of College of Education, Zhejiang University, China<br>• Industry/Start-up: CEO and Founder RUMA<br>• Female Entrepreneur: Grab Taxi co-founder<br>Q&A<br><br>Moderators: Gwang-Jo Kim (UNESCO Bangkok) & MinaldiLoeis (Dean, BINUS - Northumbria School of Design, BINUS UNIVERSITY) | |
| 12:00 – 13:00 | **Lunch & Networking** | |
| 13:00 – 15:30 | **Workshop 1: TBC**<br>Facilitator: ILO (Thailand) | BINUS JWC (R. 301) |
| | **Workshop 2: Incubators and Equity Investment**<br>Facilitator: Rajeev Roy (Entrepreneurship Educator) | BINUS JWC (R. 302) |
| 15:30 – 16:00 | **Coffee Break & Networking** | BINUS JWC (3rd fl.) |
| 16.00 – 16:30 | **BINUS CIE (Center for Innovation & Entrepreneurship) Park Tour** | BINUS JWC |
| 16.30 – 17:00 | Departure to BINUS fX Campus | |
| 17:00 – 19:00 | **Welcome Reception** | BINUS fX Campus |
| **Tuesday, 27 September 2016** | | |
| 08:00 – 08:30 | Hotel Check Out (put luggage at the hotel) | |
| 09:00 – 10:30 | **Panel Discussion on Youth Engagement**<br>• Policy maker: Indonesia Ministry of SMEs (TBC)<br>• Educator: Karyana Hutomo (Head of Incubator, BINUS UNIVERSITY)<br>• Youth Representatives: AIESEC foreign representative<br>• Stephen Cheah (President, Global Entrepreneurship Thailand)<br>Q&A<br><br>Moderator: Libing Wang (UNESCO Bangkok) | BINUS fX Campus (Auditorium) |
| 10:30 – 11:00 | **Coffee Break & Networking** | BINUS fX Campus (Lobby) |

| | | |
|---|---|---|
| 11:00 – 12:30 | **Showcases of Student Enterprises**<br>• **Indonesia**: Bahaso.com Founder / +1 (TBC)<br>• **China:** Jiang Zengyu<br>• **Malaysia:** Ahmad Fahmi Syakirin Bin Ahmad Shakiron<br>• **India:** TBC<br>• **Philippines:** Marlene Clodel Acero<br><br>Judges: 1 representative for each country<br>Moderator: Dr. Gursel Ilipinar (Manager of Center for Innovation & Entrepreneurship, BINUS UNIVERSITY) | BINUS fX Campus (Auditorium) |
| 12.30 – 13.30 | **Lunch & Networking** | BINUS fX Campus (Lobby) |
| 13:30 – 14:00 | **Back to Hotel & prepare for departure** | |
| 14:00 – 18:00 | **Departureto Bandung** | |
| 18:00 – 20:00 | **Dinner in Bandung** | |
| 20:00 | **Depart & check into hotel in Bandung** | UTC& The 101 Hotel |
| **Wednesday, 28 September 2016** | | |
| 08.00 – 09:00 | **Welcome Remarks**<br>• Prof. Dr. med. Tri Hanggono Achmad, dr (Rector, Universitas Padjadjaran)<br>• Dr. (H.C.) H. Ahmad Heryawan, L.c., M.Si (Governor of West Java)<br><br>**Keynote Speech** by Triawan Munaf (Indonesian Creative Economic Committee Chairman - TBC)<br>**Opening EE Meeting** by Governor of West Java | Graha Sanusi, UNPAD |
| 09:00 – 10:30 | **Panel Discussion onEntrepreneurship Education and Sustainability**<br>1. Prof. Dr. Armida Alisyahbana (SDGs Center)<br>2. Gwang-Jo Kim (UNESCO Bangkok)<br>3. Dr. Boy Berawi, Ph.D (R&D Director Indonesian Creative Economic Committee)<br>4. Local Government of West Java<br>5. Prof. Satyajit Majumdar (Center for Social Entrepreneurship, School of Management & Labor Studies, Tata Institute of Social Sciences)<br><br>Moderator : Dr. Kerry Lestari (Vice Rector in Research, Innovation and Networking, UniversitasPadjadjaran) | Graha Sanusi, UNPAD |
| 10.30- 10.45 | **Coffee Break & Networking** | Graha Sanusi, UNPAD |
| 10.45-12.15 | **Putting into Practice :Start-up and Digital Entrepreneurship**<br>1. Prof. Dr. Ernie T. Sule(Unpad - BUMN Center of Excellent as an Innovation for Competitive Advantages, UniversitasPadjadjaran)<br>2. Libing Wang (UNESCO–Bangkok)<br>3. Dr. Muhammad Awaludin (Telkom) -Startup and Digital EntrepreneurShift<br>4. AlfatihTimur (CEO of kitabisa.com)<br><br>Moderator : Professional news anchor (TBC) | Graha Sanusi, UNPAD |
| 12:15 – 13:30 | **Lunch & Networking** | Graha Sanusi, UNPAD |
| 13:30 – 15:30 | **Plenary Session: Innovative Practices in Entrepreneurship Education**<br><br>Moderator : Gunawan Zakki (UNESCO Jakarta) | Graha Sanusi, UNPAD |
| 15.30 – 16.15 | Wrap up, **Closing Session and Way Forward: Planet, People, Profit**<br><br>Moderator: Gwang-Jo Kim (UNESCO Bangkok) | Graha Sanusi, UNPAD |
| 19.00 - end | **Welcome Dinner with Governor of West Java** | Gedung Sate |

| Thursday, 29 September 2016 | | |
|---|---|---|
| 08:00 - end | **Departure to Jakarta** | |

*Note: this rundown is subject to change according to further detail arrangement*

# ADMINISTRATIVE INFORMATION

## 1. Meeting Date & Venue

5th UNESCO-APEID Meeting on Entrepreneurship Education will be held at:

- Day 1 – Monday, 26 September 2016
  **BINUS UNIVERSITY - The Joseph Wibowo Center (JWC)**
  Jl. Hang Lekir I No. 6, Senayan, Jakarta Pusat 10270, Indonesia

- Day 2 – Tuesday, 27 September 2016
  **BINUS UNIVERSITY – fX Campus**
  fXSudirman Building, 6th floor
  Jl. JenderalSudirman, PintuSatuSenayan, Senayan, Jakarta Pusat, Indonesia

- Day 3 – Wednesday, 28 September 2016
  **UniversitasPadjadjaran – GrahaSanusi**
  Jl. DipatiUkur No. 35, Bandung 40132, Indonesia

**Contact Persons:**

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- **UniversitasPadjadjaran**
  **Nabila Asad (Ms. Nabila)**
  Email:
  Mobile: +62.812.2839.5115

## 2. ACCOMMODATION

All resource persons and international participants will be staying in Century Park Hotel in Jakarta and Unpad Training Center/The 101 Hotel in Bandung. The accommodation will be reserved and paid by the Organizing Committee, during the event with following details:

- Accommodation in Jakarta
  **Century Park Hotel in Jakarta**
  Jl. PintuSatuSenayan, Gelora, Jakarta Pusat 10270, Indonesia
  Tel. +62.21.571.2041

Email: reservation@atletcentury.com
Website: www.atletcentury.com
Dates: check-in 25 September 2016; check-out 27 September 2016
There will be a special desk for UNESCO-APEID participants to check-in, please ask the receptionist.

- Accommodation in Bandung
  - **Unpad Training Center**
    Jl. Dago No. 4, Bandung
  - **The 101 Hotel**
    Jl. Dago No. 3, Bandung

  Dates: check-in 27 September 2016; check-out 29 September 2016

For your information, the standard check-in time is 02:00 PM. Early check-in will be subject to room availability. The standard check-out time is 12:00 PM.
All participants shall be responsible to pay other expenses such as cost for the beverages, mini par, personal communications and laundry directly to the hotel prior to check out.

## 3. MEALS

Buffet Breakfast will be served in the accommodation.Lunch, Dinner and Coffee Breaks during the program will be served in the venue. All meals are halal.

## 4. TRANSPORTATION

### 4.1 Airport Transfer

All participants should arrange their own airport transfer arrangement. Participant can use licensed and metered taxis available at the airport (SoekarnoHatta International Airport). Some of reliable and recommended taxi companies:

- Blue Bird Group: Bluebird (blue cab), Silverbird (black cab) (black cab, premium taxi)
- Express (white cab)
- Transcab (yellow cab)
- Gamya (green cab)

Taxis are located right in front of the arrival halls. It will take approximately 1 hour to the hotel with normal traffic (distance: 30 km), and it will cost around IDR 170,000 (± USD 13), including airport surcharge and toll.

Alternative transportation from the airport to the hotel is:

- Airport Bus (DAMRI)
  - Airport Bus terminal is located in the special station after Gate F, Terminal 2 Arrival Hall. The tickets can be purchased at that station or can be paid directly to the bus driver assistant on board, and it cost around IDR 40,000 (±USD3)

- Take the “Blok M” route, and stop at “Blok M” Bus Terminal; then continue with Taxi to the hotel, it cost around IDR 25,000 (±USD 2)

- Online Transportation Network Company, such as UBER, GRAB Car and GO Car. The mobile applications are available in Apple Store and Google Play Store.

**4.2.Venue Transfer**

Local transportation between venues during the program will be provided by Organizing Committee.

## 5. VISA

All International Participants/Resource Persons must be holders of a valid passport or a proper travel document. Nationals for the ASEAN countries are allowed to enter Indonesia without visas for a stay not exceeding 30 days, provided they hold valid tickets for the return journey to port of origin or next port of destination and their passports valid for a period of at least 6 months beyond the contemplated period of stay.

Other states are required to secure an entry visa to Indonesia. Please refer to www.imigrasi.go.id/index.php/en/public-services/visit-visa to check appropriate visa type. Passport holders from the following countries must obtain reference from the Directorate General of Immigration in Jakarta before applying for an Indonesian visa (calling visa):

- Afghanistan
- Democratic People’s Republic of Korea
- Cameroon
- Guinea
- Israel
- Liberia
- Niger
- Nigeria
- Pakistan
- Somalia

# PRACTICAL INFORMATION

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|---|---|
| **Currency** | The currency unit of Indonesia is the rupiah (IDR).<br>Banknotes are issued in dominations of 1,000; 2,000; 5,000; 10,000; 20,000; 50,000 and 100,000; there are also coins in denominations of 100; 200; 500 and 1,000. The exchange rate is approximately IDR 13,200 = USD 1 (per 4 August 2016).<br><br>Major credit cards (Visa, MasterCard, American Express, Diners Club) and traveler’s cheques in principal currencies are generally accepted in large hotels, restaurants, department stores and several large stores. Traveler’s cheques and bank notes in all major currencies may be exchanged at all commercial banks and most hotels and foreign exchange counters. |
| **Time** | Indonesia has three time zones. Jakarta and Bandung are seven hours ahead of Greenwich Mean Time (GMT +07:00) |

<table>
<tr><td>Climate</td><td>Indonesia’s tropical climate is characterized by high daytime temperatures and high humidity. The temperature ranges between 21° and 33°C and the humidity between 60 and 100 per cent. During the wet season, tropical showers and thunderstorms are frequent, with rain falling in short, intense bursts.</td></tr>
<tr><td>Clothing</td><td>Light cotton tropical wear, with or without jacket are recommended. However, business suites, batik or traditional dresses are required at official events.</td></tr>
<tr><td>Official Language</td><td>The official language is Bahasa Indonesia. English is understood by some segments of the people in the country. Indonesian people also speak their local languages.</td></tr>
<tr><td>Power Supply</td><td>Electrical power in Indonesia is at 220-230 volts (50 hertz). Plugs are of the European two-pronged variety</td></tr>
<tr><td>Taxes and Tipping</td><td>A value added tax of 10% is added to bills. It is common in larger cities for 5%-11% to be added for service in restaurants. Tipping is not compulsory, even in cities, but it is generally highly appreciated if tip is given no more than 20 per cent of the price paid.</td></tr>
<tr><td>Telephone services and useful telephone numbers</td><td>To call Indonesia from abroad, dial the international direct dial access + country code (62) + area code + number. When calling from abroad, the 0 prefix of the area code should not be dialed.<br><br>Emergency telephone numbers are as follows:
<table>
<tr><td></td><td>Jakarta (+62-21)</td><td>Bandung (+62-22)</td></tr>
<tr><td>Ambulance</td><td>118</td><td>118</td></tr>
<tr><td>Fire Station</td><td>113</td><td>113</td></tr>
<tr><td>Police Station</td><td>110, 112</td><td>420.3500</td></tr>
<tr><td>Information</td><td>108</td><td>108</td></tr>
<tr><td>Taxi (Blue Bird)</td><td>7917.1234</td><td>756.1234 / 756.1222</td></tr>
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<tr><td>Insurance</td><td>The Organizing Committee will not be responsible for personal accidents and sickness or damage to personal property. It is highly recommended that participants are covered by travel and health insurance.</td></tr>
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